

Deutsche Euroshop

Real Estate

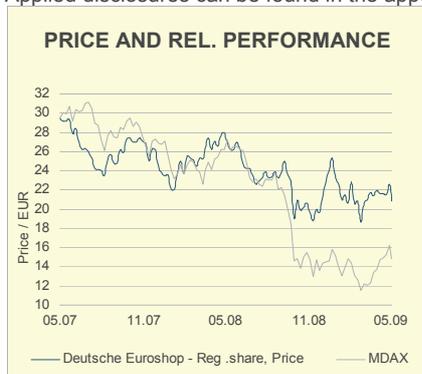
2009-05-14

Applied disclosures can be found in the appendix

Buy

Fair Value EUR24.00

Price EUR20.86 (Closing price as of 2009-05-13)

**Q1: SOUND AND DULL – JUST AS WE LIKE IT**

- Deutsche Euroshop published Q1 results in line with market expectations. Revenues amounted to €31.8m (+18% y-o-y). This substantially higher top-line resulted from the full consolidation of the Kassel centre and the two centres opened in Hameln and Passau in 2008. On a comparable basis, i.e. on the basis of existing properties revenues rose by 2.0% (y-o-y). The higher top-line was also reflected in a 19% increase of Deutsche Euroshop's EBIT. EBIT rose to €27.1m from €22.7m.
- The only significant extraordinary effect came from the unrealised currency gains of €14.6m because of the depreciation in the Polish zloty and Hungarian forint. A slight positive fair value adjustment of €1.2m could be booked because of first-time full consolidation of the City-Point Kassel. Due to the afore-mentioned consolidation effects, net finance costs also went up by €2.6m and totalled €14.2m. Moreover interest income declined, mirroring the decline in capital market rates.
- Management also confirmed its expansion plans of the Altmarkt-Galerie in Dresden and the Main-Taunus-Zentrum this year. Subsequently, the sales area in the Altmarkt-Galerie will increase by approx. 18,000 m² (currently approx. 26,000 m²), with some 90 new shops, and Main-Taunus-Zentrum by approx. 12,000 m² (i.e. around 60 new shops).
- Moreover management reiterated FY 2009 targets, with revenues to increase to €125-128m and an EBIT of €105-108m this year. Pre-tax profit before fair value adjustments are expected to amount to €50-52m, leading to an FFO of between €1.45 and €1.50 per share.

MARKET DATA

Reuters	DEQGr.DE
Bloomberg	DEQ GR
Market cap EURbn	0,7
Free float %	81,0

KEY DATA

Yr.end 12/31	2007	2008e	2009e
NNAVPS	26,22	27,13	27,41
FFOPS	1,63	1,20	1,37
EPS	2,74	2,00	1,56
P/NNAV	1,0	0,9	0,8
FFO yield %	6,0	5,0	6,6
RONNAV %	4,4	4,5	5,0
FFOPS CAGR: 07-10 %			-4,6

NEXT EVENTS**VALUATION**

- As a result of these favourable figures, the FFO increased by €0.05 from €0.32 to €0.37 (+ 16% y-o-y). We consider the company's financing structure to be reasonable with an LTV ratio of 47%. The average interest rate on its €868m financial liabilities is 5.4%, with a weighted maturity of 7 years. €126m of this is maturing in 2009 to 2012. €50m of this amount will be redeemed and €76m will have to be rolled over. We expect the company to have no problems with its prolongations.

CONCLUSION

Deutsche Euroshop remains one of our favored stocks in the sector as it has a relatively defensive business model, which appears appropriate in the current environment. In particular, we like the fact that the company is focused and comparatively cautious about pursuing new projects.

Dr. Sven Janssen, BSc MA
+49 (0) 69/71 34 - 55 40
sven.janssen@oppenheim.de
Oppenheim Research GmbH, Frankfurt

Thomas Rothäusler, Dipl.-Kfm. (FH)
+49 (0) 69/71 34 - 51 32
thomas.rothaeusler@oppenheim.de
Oppenheim Research GmbH, Frankfurt

Deutsche Euroshop - P&L					
EURm (Yr. end: 12/31)	2006	2007	2008e	2009e	2010e
Rental income	92,9	95,8	115,3	125,0	130,0
Revaluation of investment properties	72,3	50,8	36,7	8,7	9,0
Other income	16,4	1,3	1,5	2,2	2,4
Total income	181,6	147,8	153,5	135,9	141,4
Real estate operating expenses	16,2	15,4	14,3	14,7	15,0
Other operating expenses	6,3	4,2	4,3	4,5	4,7
Total operating expenses	22,5	19,6	18,6	19,2	19,8
EBITDA	159,1	128,1	134,9	116,7	121,6
EBITDA (excl. revaluation)	86,8	77,4	98,2	108,0	112,6
EBIT	159,1	128,1	134,9	116,7	121,6
Interest income	2,3	2,7	2,3	2,3	2,4
Interest expenses	38,9	40,2	45,3	48,5	50,9
Other financial income	-4,4	-12,6	-5,2	-5,4	-5,7
EBT	118,1	78,0	86,7	65,2	67,4
Taxes	17,4	-16,3	18,0	11,6	12,0
Adjusted net profit	100,7	94,4	68,7	53,6	55,5
Net profit	100,7	94,4	68,7	53,6	55,5
Net profit after minorities	100,7	94,4	68,7	53,6	55,5
Total operating income	109,3	97,0	116,8	127,2	132,4
Operating costs	22,5	19,6	18,6	19,2	19,8
Key ratios and figures					
EURm (Yr. end: 12/31)	2006	2007	2008e	2009e	2010e
Number of total shares	17,2	34,4	34,4	34,4	34,4
EPS (reported)	5,84	2,74	2,00	1,56	1,61
FFOPS	2,71	1,63	1,20	1,37	1,42
DPS	2,10	1,05	1,05	1,05	1,10
NNAVPS	48,64	26,22	27,13	27,41	27,79
Growth rates %					
Revenues	46,0	-18,6	3,9	-11,5	4,0
EBITDA	48,0	-19,4	5,3	-13,5	4,2
EBIT	48,0	-19,4	5,3	-13,5	4,2
EBT	73,3	-33,9	11,1	-24,8	3,5
Net profit after minorities	106,8	-6,3	-27,2	-22,0	3,5
FFO	313,4	-39,7	-26,6	14,3	3,6
Margins and ratios %					
Cost/income ratio	-12,4	-13,3	-12,1	-14,1	-14,0
Property expens./gross rental inc.	-17,4	-16,1	-12,4	-11,7	-11,6
EBITDA/total income (excl. revaluation)	87,6	86,7	87,9	85,9	86,0
EBIT/total income (excl. revaluation)	87,6	86,7	87,9	85,9	86,0
EBT/total income	65,0	52,8	56,5	48,0	47,7
Net profit margin	55,5	63,9	44,8	39,4	39,2
RONNAV	5,8	4,4	4,5	5,0	5,1
Other ratios					
Interest cover	-2,2	-1,9	-2,2	-2,2	-2,2
Equity ratio %	44,3	43,6	43,1	41,7	41,5
LTV	53,8	54,0	55,0	56,8	57,0
Gearing %	86,0	91,4	99,6	104,7	105,9

IMPORTANT REGULATORY DISCLOSURES

This research report has been prepared by Oppenheim Research GmbH, a wholly-owned subsidiary of Sal. Oppenheim jr. & Cie. KGaA, and/or Sal. Oppenheim jr. & Cie. KGaA, Paris, a branch of Sal. Oppenheim jr. & Cie. KGaA, and/or the research department of Bank Sal. Oppenheim jr. & Cie. (Switzerland) Ltd. and/or Bank Sal. Oppenheim jr. & Cie. (Österreich) AG (collectively, together with their affiliates, "Sal. Oppenheim").

Sal. Oppenheim's policy prohibits research analysts, strategists and research associates from investing in securities in their sub-industry as defined by the Global Industry Classification Standard, which was developed by and is the exclusive property of Morgan Stanley Capital International and Standard & Poor's. Research analysts, strategists and research associates may nevertheless own such securities to the extent acquired under a prior policy or in a merger, fund distribution or other involuntary acquisition.

Analyst certification

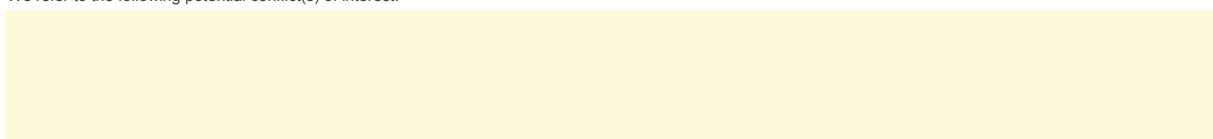
Each research analyst primarily responsible for the content of this research report, in whole or in part, certifies that, with respect to each security or issuer that the analyst covered in this report: all of the views expressed accurately reflect his or her personal views about those securities or issuers; and no part of his or her compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed by the analyst in the research report.

Each research analyst primarily responsible for the content of this research report, in whole or in part, certifies that, with respect to each security or issuer that the analyst covered in this report:

- 1) all of the views expressed accurately reflect his or her personal views about those securities or issuers; and
- 2) no part of his or her compensation was, is or will be, directly or indirectly, related to the specific recommendations or views expressed by the analyst in the research report.

Disclosures about potential conflicts of interest.

We refer to the following potential conflict(s) of interest:



Rating system

Securities firms use a variety of rating terms and systems to describe their recommendations. Sal. Oppenheim uses a rating system with the categories STRONG BUY, BUY, NEUTRAL, REDUCE and SELL (see definitions below).

A rating system using such terms as Overweight, Equal Weight or Underweight is not equivalent to our rating system. Investors should carefully read the definitions of the rating system used in each research report. In addition, since the research report contains more complete information concerning analyst's views, investors should carefully read the entire research report and not infer its contents from the ratings alone. In any case, ratings (or research) should not be used or relied upon as investment advice. An investor's decision to buy or sell a stock should depend on individual circumstances (such as the investor's existing holdings) and other considerations.

The ratings in this report are based on the analyst's expectations of the absolute change in stock price over a period of 6 to 12 months and reflect the analyst's view of the potential for change in stock price as a percentage. The STRONG BUY and SELL ratings reflect the analyst's expected high change in the value of the stock.

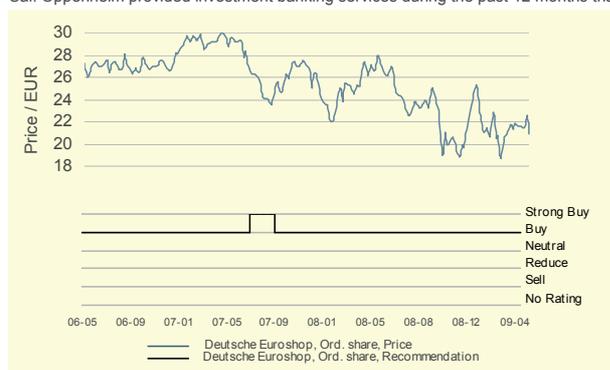
The levels of change expressed in each rating categories are: STRONG BUY (> 20%); BUY (> 10%); NEUTRAL (0% to 10%); REDUCE (< 0%); and SELL (< -10%).

The change in stock price results from the difference between the current share price and the analyst's performance expectations, which are generally based on a fair value calculation performed on the basis of a discounted free cash flow model and a key comparables analysis.

In general, updated ratings are provided in connection with material events, such as changes in credit ratings, significant model adjustments and the publication of periodic financial information.

Ratings distribution

The following table discloses, for each of Sal. Oppenheim's rating categories, the percentage of (1) all companies covered by Sal. Oppenheim and (2) companies for which Sal. Oppenheim provided investment banking services during the past 12 months that received such rating.



Recommendation	Coverage Universe		Investment banking-relationship	
	No.	in %	No.	in %
Strong buy	3	0.8	1	2
Buy	134	34.5	17	41
Neutral	159	41.0	17	41
Reduce	56	14.4	5	12
Sell	4	1.0	0	0
No rating	32	8.2	1	2

Previous report with differing recommendation published at 2007-07-05.

ADDITIONAL INFORMATION FOR US INSTITUTIONAL CLIENTS

This research report is being distributed in the United States of America solely to major US institutional investors (as defined in Rule 15a-6 under the Securities Exchange Act of 1934, as amended). Sal. Oppenheim jr. & Cie. Securities Inc. accepts responsibility for the content of reports prepared by its non-US affiliates when distributed to major US institutional investors. Major US institutional investors who wish to effect any transaction in securities mentioned in this research report should do so with Sal. Oppenheim jr. & Cie. Securities Inc. at the address below and not with Sal. Oppenheim jr. & Cie. KGaA or any other Sal. Oppenheim affiliate.

Sal. Oppenheim jr. & Cie. Securities Inc.

444 Madison Avenue, 34th floor
New York, NY 10022
Tel: +1 212 888 52 46
Fax: +1 212 888 0916

E-MAIL: jhagenbuch@sal-oppenheim.com

Sal. Oppenheim jr. & Cie. Securities Inc. is a broker-dealer registered with the Securities and Exchange Commission as well as a member of the National Association of Securities Dealers and the Securities Investor Protection Corporation.

ADDITIONAL INFORMATION FOR U.K. CLIENTS

In the United Kingdom, this report is approved and/or distributed by Sal. Oppenheim jr. & Cie. KGaA or by Bank Sal. Oppenheim jr. & Cie. (Switzerland) Ltd or by Bank Sal. Oppenheim jr. & Cie. (Österreich) AG. Sal. Oppenheim jr. & Cie. KGaA registered as a German bank, Bank Sal. Oppenheim jr. & Cie. (Switzerland) Ltd. registered as a Swiss bank and Bank Sal. Oppenheim jr. & Cie. (Österreich) AG registered as an Austrian bank have no place of business in the United Kingdom and are not regulated under the Financial Services and Markets Act 2000. The protections provided by the U.K. regulatory system will not be applicable to the recipients of any information or documentation provided by Sal. Oppenheim jr. & Cie KGaA or by Bank Sal. Oppenheim jr. & Cie. (Switzerland) Ltd., or by Bank Sal. Oppenheim jr. & Cie. (Österreich) AG and compensation under the Financial Services Compensation Scheme will not be available.

Any contact with analysts, brokers or other employees of Sal. Oppenheim jr. & Cie. KGaA, Bank Sal. Oppenheim jr. & Cie. (Switzerland) Ltd. or Bank Sal. Oppenheim jr. & Cie. (Österreich) AG must be directly with the relevant bank and not through the offices or employees of any other Sal. Oppenheim affiliate in the United Kingdom.

In the United Kingdom, this document is being distributed only to persons who have professional experience in matters relating to investments falling within Article 19(1) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "Order") or to persons to whom it may otherwise be lawfully communicated under the Order (together, "relevant persons"). This document must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this document relates is only available to relevant persons and will be engaged in only with relevant persons.

ADDITIONAL INFORMATION FOR CLIENTS IN GERMANY, SWITZERLAND, AUSTRIA AND OTHER COUNTRIES

In Germany, this research report is approved and/or distributed by Oppenheim Research GmbH in Cologne, a wholly-owned subsidiary of Sal. Oppenheim jr. & Cie KGaA in Cologne, authorized by the Bundesanstalt für Finanzdienstleistungsaufsicht (BaFin).

In Switzerland, this research report is approved and/or distributed by Sal. Oppenheim jr. & Cie. (Switzerland) Ltd. authorized by the Eidgenössische Finanzmarktaufsicht (FINMA).

In Austria, this research report is approved and/or distributed by Sal. Oppenheim jr. & Cie. (Österreich) AG authorized by the Finanzmarktaufsicht (FMA).

In France, this research report is approved and/or distributed by Sal. Oppenheim jr. & Cie. KGaA, Paris authorized by the Autorité des Marchés Financiers (AMF).

Laws and regulations of other countries may also restrict the distribution of this report. Persons in possession of this document should inform themselves about possible legal restrictions and observe them accordingly.

FURTHER INFORMATION

For further information on how Sal. Oppenheim manages conflicts of interest and maintains independence of its research product and on certain additional disclosures concerning research recommendations, especially in light of the continuing requirements of § 34 b of the German Securities Trading Act (WpHG), please refer to the homepage of Sal. Oppenheim: http://www.oppenheim.de/de/04_research/06_compliance/04_06.htm

DISCLAIMER

This research report contains selected information and does not purport to be complete. The research report is based on publicly available information and data (the "Information") that is believed to be accurate and complete. Sal. Oppenheim has not independently verified the accuracy and completeness of the Information, nor does it guarantee such accuracy and completeness. Possible errors or incompleteness of the Information do not constitute grounds for liability, either with regard to indirect or to direct or consequential damages. In particular, Sal. Oppenheim is not liable for the statements, plans or other details contained in the Information concerning the examined companies, their associated companies, strategies, economic situations, market and competitive situations, regulatory environment, etc. Although due care has been taken in compiling the Information, no assurance can be provided that the Information is complete or free from error.

Neither Sal. Oppenheim nor its shareholders and employees are liable for the accuracy and completeness of the statements, estimates and conclusions derived from the Information contained in this research report. To the extent this research report is being transmitted in connection with an existing contractual relationship, e.g., financial advisory or similar services, the liability of Sal. Oppenheim shall be restricted to gross negligence and wilful misconduct. In any case, the liability of Sal. Oppenheim is limited to typical, foreseeable damages and liability for any indirect damages is excluded.

This report does not constitute an offer to sell, or a solicitation of an offer to purchase, any security. Sal. Oppenheim may perform investment banking services or other services for companies mentioned in this report. Directors or employees of Sal. Oppenheim may serve on the board of directors of companies mentioned in this report. Opinions expressed in this report are subject to change without notice.

Past performance is not a guide to future results. The price of securities may decrease or increase and as a result investors may lose the amount originally invested. Changes in exchange rates may also cause the value of investments to decrease or increase. Any documents or information we provide is directed solely to persons we reasonably believe to be investment professionals.

Past performance is not a guide to future results. The price of securities may decrease or increase and as a result investors may lose the amount originally invested. Changes in exchange rates may also cause the value of investments to decrease or increase. Any documents or information we provide is directed solely to persons we reasonably believe to be investment professionals.

All such communications and any activity to which they relate are available only to such investment professionals; any activity arising from such communications will only be carried out with investment professionals. Persons who do not have professional experience in matters relating to investments should not rely upon such communications.

ANALYSTS	GROUP PARENT COMPANY		
<p>Dr. Sven Janssen, BSc MA Phone +49 (0) 69/71 34 - 55 40 sven.janssen@oppenheim.de Oppenheim Research GmbH, Frankfurt</p> <p>Thomas Rothäusler, Dipl.-Kfm. (FH) Telephone +49 (0) 69/71 34 - 51 32 thomas.rothaeusler@oppenheim.de Oppenheim Research GmbH, Frankfurt</p>	<p>Sal. Oppenheim jr. & Cie. S.C.A 4, rue Jean Monnet 2180 Luxembourg Phone +352 221522-1 Fax +352 221522-690 info@oppenheim.lu</p>		
<p>PRODUCED BY</p> <p>Oppenheim Research GmbH Untermainanlage 1 60329 Frankfurt am Main Phone +49 69 71 34-0 www.oppenheim-research.de research@oppenheim.de</p> <p>Publishing Team: Jane Morgan (Editor) Eleonora Ivancevic (DTP)</p>	<p>Germany</p> <p>Cologne head office Sal. Oppenheim jr. & Cie. KGaA Unter Sachsenhausen 4 50667 Cologne Phone +49 221 145-01 Fax +49 221 145-1512 info@oppenheim.de</p> <p>Baden-Württemberg branch Sal. Oppenheim jr. & Cie. KGaA Villa Federer Mörrikestr. 20 70178 Stuttgart Phone +49 711 220088-01 Fax +49 711 220088-12 stuttgart@oppenheim.de</p> <p>Berlin branch Sal. Oppenheim jr. & Cie. KGaA Jägerstrasse 51 10117 Berlin Phone +49 30 206276-0 Fax +49 30 206276-21 berlin@oppenheim.de</p> <p>Duesseldorf branch Sal. Oppenheim jr. & Cie. KGaA Malkastenstrasse 21/ Pempelforter Strasse 11 40211 Duesseldorf Phone +49 211 828249-0 Fax +49 211 828249-26</p>	<p>Frankfurt am Main branch Sal. Oppenheim jr. & Cie. KGaA Asset Management Bockenheimer Landstrasse 23 60325 Frankfurt am Main Phone +49 69 7134-0 Fax +49 69 7134-5211 info@oppenheim.de</p> <p>Munich branch Sal. Oppenheim jr. & Cie. KGaA Odeonsplatz 12 80539 Munich Phone +49 89 290074-0 Fax +49 89 290074-29 muenchen@oppenheim.de</p> <p>Northern Germany branch Sal. Oppenheim jr. & Cie. KGaA Colonnaden 3 20354 Hamburg Phone +49 40 355496-0 Fax +49 40 355496-11 hamburg@oppenheim.de</p>	<p>Luxembourg</p> <p>Luxembourg branch Sal. Oppenheim jr. & Cie. KGaA 4, rue Jean Monnet 2180 Luxembourg Phone +352 476822-1 Fax +352 476822-680 info@oppenheim.lu</p> <p>Austria</p> <p>Vienna head office Bank Sal. Oppenheim jr. & Cie. (Österreich) AG Stock im Eisen-Platz 3 A-1010 Vienna Phone +431 51866-0 Fax +431 51866-9000 austria@oppenheim.at</p> <p>Salzburg branch Bank Sal. Oppenheim jr. & Cie. (Österreich) AG Getreidegasse 10 5024 Salzburg Österreich Phone +43 662 2224-0 Fax +43 662 2224-7000 salzburg@oppenheim.at</p>
<p>PRESS CONTACT</p> <p>Phone +49 221 145-1955 presse@oppenheim.de</p>	<p>Frankfurt am Main branch Sal. Oppenheim jr. & Cie. KGaA Investment Banking Untermainanlage 1 60329 Frankfurt am Main Phone +49 69 7134-0 Fax +49 69 7134-5211 info@oppenheim.de</p>	<p>France</p> <p>Paris branch Sal. Oppenheim jr. & Cie. KGaA 13, rue Royale 75008 Paris Phone +33 1 449464-00 Fax +33 1 449464-10 paris@oppenheim.fr</p> <p>Italy</p> <p>Milan branch Sal. Oppenheim jr. & Cie. KGaA Via Dante 9 20123 Milan Phone +39 0272 4902-1 Fax +39 0272 4902-90 milano@oppenheim.it</p>	<p>Switzerland</p> <p>Zurich head office Bank Sal. Oppenheim jr. & Cie. (Schweiz) AG Uraniastrasse 28 8022 Zurich Phone +41 44 214-2214 Fax +41 44 211-1085</p> <p>Geneva branch Banque Sal. Oppenheim jr. & Cie. (Suisse) S.A. 9, rue du Commerce 1211 Geneva 11 Switzerland Phone +41 22 319-4777 Fax +41 22 319-4787 bank@oppenheim.ch</p>